

**UTILITY PATENT APPLICATION TRANSMITTAL**  
**(Only for new nonprovisional applications under 37 CFR 1.53(b))**

22390 U.S. PTO  
10/719608

112103

Docket No. : 47160/LTR/R249  
 Inventors : Kenneth M. Kubler, John C. Poortinga, Joseph J. Hasson, Jeff  
               Johnson, Don Merritt And Tom Hintz  
 Title : SYSTEM AND METHOD FOR MANAGING IN-THEATER  
           DISPLAY ADVERTISEMENTS  
 Express Mail Label No. : EV351236573US

**ADDRESS TO:** Mail Stop Patent Application  
 Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

November 21, 2003

1.  **FEE TRANSMITTAL FORM** (*Submit an original, and a duplicate for fee processing*).

**2. IF A CONTINUING APPLICATION**

This application is a continuation-in-part of PCT patent application No. PCT/US02/016484 and is being filed pursuant to 37 C.F.R. Section 111.

This application claims the benefit of Provisional Application No. pursuant to 35 U.S.C. §119(e) and 37 CFR §1.78(a)(4).

**3. APPLICATION COMPRISED OF**

**Specification**

47 Specification, claims and Abstract (total pages)

**Drawings**

26 Sheets of formal drawing(s) (FIGS. 1 to 26)

**Declaration and Power of Attorney**

Newly executed

Unexecuted declaration

Copy from a prior application (37 CFR 1.63(d))(for continuation and divisional)

**4. Microfiche Computer Program (Appendix)**

**5. Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary)**

Computer Readable Copy

Paper Copy (identical to computer copy)

Statement verifying identity of above copies

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**6. APPLICANT(S) STATUS UNDER 37 CFR §1.27**

Applicant(s) and any others associated with it/them under §1.27(a) are a SMALL ENTITY

**7. ALSO ENCLOSED ARE**

Request and Certificate under 35 U.S.C. §122(b)(2)(B)(i) **Request for Non-Publication**  
 Preliminary Amendment  
 Includes "Cross-Reference to Related Applications"  
 A Petition for Extension of Time for the parent application and the required fee are enclosed  
 An Assignment of the invention with the Recordation Cover Sheet and the recordation fee are enclosed  
 This application is owned by pursuant to an Assignment recorded at Reel , Frame  
Information Disclosure Statement (IDS)/PTO/SB/08A/B  
 Copies of IDS Citations  
 Certified copy of Priority Document(s) (*if foreign priority is claimed*)  
 English Translation Document (*if applicable*)  
 Return Receipt Postcard (MPEP 503) (should be specifically itemized).  
 Other:

**8. CORRESPONDENCE ADDRESS**

**CHRISTIE, PARKER & HALE, LLP, P.O. BOX 7068, PASADENA, CA 91109-7068**

**Customer Number: 23363**

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By



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LeRoy T. Rahn

Reg. No. 20,356

626/795-9900

**FEE TRANSMITTAL  
UTILITY PATENT APPLICATION**

**DATE: November 21, 2003**

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Inventors : Kenneth M. Kubler, John C. Poortinga, Joseph J. Hasson, Jeff Johnson, Don Merritt And Tom Hintz  
Title : SYSTEM AND METHOD FOR MANAGING IN-THEATER DISPLAY ADVERTISEMENTS Duplicate       

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**FEE DETERMINATION**

CLAIMS AS FILED					
	NUMBER FILED	NUMBER EXTRA	SMALL ENTITY RATE	LARGE ENTITY RATE	FEE
TOTAL CLAIMS	16 – 20	= 0	0 x \$9.00	0 x \$18.00	0
INDEPENDENT CLAIMS	2 – 3	= 0	0 x \$43.00	0 x \$86.00	0
MULTIPLE-DEPENDENT CLAIMS FEE			\$145.00	\$290.00	0
BASIC FEE			\$385.00	\$770.00	385
TOTAL FILING FEE					\$385
List Independent Claims: 1 and 16					

**METHOD OF PAYMENT**

Payment Enclosed: Check for \$385.

The Commissioner is hereby authorized to charge any fees under 37 CFR 1.16 and 1.17 which may be required during the **entire pendency** of the application to Deposit Account No. 03-1728. Please show our docket number with any charge or credit to our Deposit Account. **A duplicate copy of this sheet is enclosed.**

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By

  
LeRoy T. Rahn  
Reg. No. 20,356  
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